

# BRAC INVESTMENT LEVELS

## SUPPORTING INVESTOR

\$4,000

- Engagement plan\*
- Economic Outlook
- Discounted talent services
- Exclusive campaign investor events
- Monthly BRAC CEO email briefings with monthly economic indicators report
- Quarterly BRAC investor teleconference
- Highlighted profile in BRAC's business directory with link to company website
- Recognition in published campaign investor list included in *Catalyst*, annual report, and BRAC's website

## POLICY INVESTOR

\$10,000

- One complimentary resume database search per year
- One complimentary talent development consultation\*
- Discounted BRAC event sponsorships
- Research paper and policy briefings
- Two complimentary registrations to BRAC's Monthly Lunch per year
- BRAC promotion/C-level representation at company events

## R&D INVESTOR

\$15,000

- Project win receptions\*
- One complimentary, customized candidate recruitment tour
- One complimentary, customized research report per year\*
- One complimentary, customized policy briefing per year
- BRAC investor mailing list (for marketing purposes)

## DEVELOPMENT INVESTOR

\$25,000

- Business Development Advisory Committee seat
- Inclusion in Business Development Resource Guide\* provided to prospects
- Business Development Advisory Committee exclusive events
- Two complimentary, customized candidate recruitment tours
- Two complimentary, customized research reports per year
- Two complimentary registrations to BRAC's Signature Speaker event per year

## BOARD INVESTOR

\$50,000

- Board of Directors seat
- Private engagements with business development prospects
- Customized, annual BRAC CEO briefings on location
- Three complimentary, customized candidate recruitment tours
- Three complimentary, customized research reports per year
- Two complimentary registrations to BRAC's annual event

## EXECUTIVE INVESTOR

\$100,000

- Executive Committee seat
- Private newcomer orientation on location for an investor's new hires
- Logo recognition on BRAC website
- CEO Leadership Group

While benefits at each level build upon the previous level, the number of complimentary tours, reports and registrations are specified by level.

\* **Engagement plan** – a customized plan to maximize a business' BRAC investment

**Talent development consultation** - one-hour strategy session with BRAC's Talent Development department to review best practices and assist in employee recruitment plans

**Research reports** - economic, demographic, workforce and industry-specific research, as well as comparative analysis

**Project win receptions** – receptions with BRAC's project wins

**Business Development Resource Guide** - publication highlighting BRAC's top strategic partners and investors; distributed to business development prospects, wins and other key stakeholders; produced annually



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